



Web Developer | Graphic Designer | Digital Artist
HTML + CSS | PHP + XML | mySQL | Wordpress
jQuery | javascript | Adobe Creative Suite

with an intelligent eye for new methods and progressive design modalities; an impressive portfolio and wide array of talents, I have spent my career designing for top tier brands, such as Mitsubishi, McDonalds, NBC.com and TapouT.

In 2011, at the age of 23, I led the interface team that set a Guinness World Record with Gene Simmons and Paul Stanley for the "Largest International Online Chat". Users from over 92 countries participated in the Live Event. I created the logo and full branding of the publicly traded software that was utilized.

In a related venture I invented the Patented (no.61/492545) One2One Translation iOS Application. I have led the creative teams for a number of publicly traded companies since 2007.

Objective: Innovative design professional prepared to add experience & fresh graphic creativity to your team to generate superior quality advertising and promotional operations using advanced technologies.

Job Profile

- Inventive conceptualist with intelligent eye for new methods and progressive design modalities; identified for generating highly efficient results.
- Traditionally trained Fine Artist with near mastery level painting, drawing and sculpting capabilities and an extensive knowledge of Art History.
- Very proficient specialist in image-manipulation with a broad & progressive experience and mastery of colour reproduction, digital retouching and colour-correction.
- Innovative designer with incomparable design skills and thorough attention to details.
- Dual-platform and multi-tasker wholly up to date in PC & Mac environments with proficiency in most commonly utilized graphic & design applications.

INVENTED the Patented (no.61/492545) One2One Translation iOS Application

Clients



- **TapouT** - Creative & Operational Director of TapouT Muscle Recovery which designed and manufactured patented All-Natural Pain Relief Products (Available at GNC).
- **NBC.com** - Lead Design and Development of the NBC Communicator VOIP Application
- **Gene Simmons** - Web Development for his uncensored MTV style content platform (NGTV)
- **McDonald's** - Lead Designer of the Launch Pad (McD's Canadian morning content platform)
- **Mitsubishi** - Complete Rich-Media Campaign for the 2008 Mitsubishi Lancer
- **iTravel2000** - Conceived and implemented a free-calling customer appreciation program



Skills

- Photoshop
- Illustrator
- HTML + CSS
- HTML5
- PHP + XML
- mySQL
- Wordpress

- Logo Design
- Product Design
- Digital Branding
- Mobile Web Development
- Web Animation
- Video Editing

- Oil Painting
- Technical Illustration
- Life Drawing
- Portraits
- Sculpture
- Juggling

Work History

- President of GreenStreme™ Technologies (2017 - present)
- Founder of Marek Industrial Arts {M.I.A.} (2014 - 2018)
- Chief Technical Officer at Revive Bioscience (2011 - 2013)
- Senior User-Experience Designer (2006 - 2012)
 Intertainment Media Inc. (TSX: INT.V)



World's Largest
Online Chat

Responsibilities Included:

- Created intense visual designs and replica-quality artwork for logos, catalogues, brochures and direct email campaigns, giving unique, inventive design solutions to meet varied client requirements.
- Conceived, developed and implemented several desktop and mobile application specializing in Voice Over Internet Protocol (VOIP) and translation.
- Produced custom-made graphics and prepared images for advertisements and websites, making wide color and tonal improvements and renovating utilizing several artwork applications.
- Managed innovative strategies that every time met fixed budgetary and arrangement challenges.
- Suggested and created innovative campaigns designed to engage new customers and convert them into return users.
- Worked out and assisted fresh Website design using specialty in image study to meaningfully improve the visual impact and deliver key brand messaging.
- Planned and executed several server migrations and created custom archival systems for well-organized storage of pictures, documents and re-formatted files to satisfy a new system.

- Lead UX Designer (2008 - 2010)
 Itibiti Systems Inc., Toronto ON (YPPN:OTCBB)
- Lead Media Developer (2006 - 2008)
 EyeRock Digital, Richmond Hill ON (SAV:TSXV)
- Web Developer (2004 - 2006)
 Joint Venture Solutions, Toronto, ON

Guinness World Record w/ Gene Simmons
 Worlds' Largest Online Chat - 92 Countries
 May 2011

Invented One2One Translation iPad App
 Patent: no. 61/492545
 June 2011



WORK HISTORY TIMELINE

Graphic Artist

2004 - 2006 | Joint Venture Solutions Inc.

Justin honed his skills by creating interactive websites for local businesses and his marketing abilities by showcasing up-and-coming bands. **Specializing in Rich-Media Flash Development.**

"I leveraged my artistic ability and love of photoshop to land a Graphic Artist position, but quickly began sharpening my teeth in web design and development."

Lead UX Designer

2008 - 2010 | Itibiti Systems Inc. - Stock Symbol - INT:TSXV

Justin designed customized **Voice Over Internet Protocol (VOIP)** applications for top tier brands such as NBC.com and MacDonald's. **These applications provided free calling to users and a direct ad-driven desktop portal for the clients.**

Guinness World Record

May 2011 | Ortsbo Inc. - Stock Symbol - YPPN:OTCBB

Led the interface team that set a **Guinness World Record** for the **"Largest International Chat"** which included participants from 92 countries speaking 53 languages.

Chief Technical Officer

2012 - 2014 | Revive BioScience

Created and Co-ordinated online advertising campaigns for **Tapout Muscle Recovery** as well as a complete branding experience for the All-Natural Pain Reliever. **From 0 to 15,000 clients over 1 year using nothing but targeted online advertising.**

Lead Media Developer

2006 - 2008 | EyeRock Digital - Stock Symbol - SAV:TSXV

Justin led the development of 25+ specialized channels on one of **Canada's first IPTV networks** where he created an intuitive online content platform delivering millions of minutes of engagement daily. *"With my animation background and technical expertise I became a rich media developer specializing in flash advertising and web development."*

Creative Director

2010 - 2011 | Ortsbo Inc. - Stock Symbol - YPPN:OTCBB

Justin designed a multilingual interface that allowed users to instantaneously translate their social media conversations between 53 languages. **Aggregating all major chat networks into a single communication hub. (Facebook Messenger, MSN Messenger, ICQ, etc.)**

Invented Patented iOS Application

June 2011 | Ortsbo Inc. - Stock Symbol - YPPN:OTCBB

While on vacation in Mexico, trying to rent a car, Justin conceived of a unique and intuitive translation solution using a single device; allowing two individuals to have a conversation speaking any two of the **53 enabled languages**. Utilizing accelerometer technology Justin patented a way of translating a natural interaction. **Patent no. 61/492545**



Co-Founder & CTO

2013 - 2015 | Elle Brands Inc.

Utilizing a decade of industry knowledge, Justin spearheaded a software suite that leveraged long-tail sales tactics and organically optimized marketing messaging into a scalable product delivery system which created a number of very successful Facebook campaigns for a wide variety of products; spanning all popular consumer categories. #runonsentence



"A Thousand Smiles" Art Show

2015 | Arta Gallery, Distillery District, Toronto

Celebrating his 27th year on this planet, Justin created a 27 piece tribute collection for Jimi Hendrix (whom passed much too early at the age of 27) and performed a two-day showcase on Jimi's birthday; creating a Live Painting each night in the heart of the Distillery District of Downtown Toronto.



Founder & Chief Engineer

2016 - present | Marek Industrial Art

Heavy Sculpture specializing in structural artwork and popularizing the cross-hatched fence with integrated all-season party cabana and relaxation waterfalls.

Professional

Milestones

Guinness World Record w/ Gene Simmons

Worlds' Largest Online Chat - 92 Countries - Lead Designer

Patent: no. 61/492545

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Gene Simmons

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Small Sample of Artwork

full gallery at www.justinmarek.com

